

# KINJAL SHAH

I craft experiences, strategies, services and spaces to make lives happier.

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## EXPERIENCE

### Un-Urban Experiments

Jun '18 - Jul '18

UX Designer

- Worked with 20 collaborators from various disciplines on an expeditious project to design a solution for a remote community near the arctic circle to battle long dark winters
- Contributed in user research and analysis, sketched multiple ideas — some of which got translated to the final design, co-created quick prototypes and built a part of the final design

### JPMorgan Chase & Co.

Jul '17 - Aug '17

UX Design Intern

- Worked with Chase Pay team to explore the future of the digital wallet and rewards system
- Analyzed user research, developed multiple strategies, performed market analysis and designed the initial prototype

### CEPT University

Jan '14 - May '14

Teaching Assistant : Graduate Design Thinking Class

- Conducted 3 classes. Assisted in designing the course content and project briefs, and in grading

### VDGA Studio & Other Freelance Projects

3+ years

Multiple: Intern, Interior Architect, Project Manager, Design Lead

- As an intern, designed user experiences in a multipurpose commercial space, produced drawings, participated in client presentations and managed auxiliary agencies
- As a freelancer, led multiple projects from conceptualization to the final design and supervised the construction phase

## RECOGNITION

### Paula Rhodes Award, SVA

Project : MightyUs | Awarded for quality and originality in thesis

### Juried Student Exhibition at Chelsea Gallery

Project : Epitaph | UX, Product Design, Physical Computing

### A+D Innovative Design Award

Project : VDGA | UX, Lighting Design, Material Design

### Inside Outside Magazine Coverage, Jan '13 Issue

Project : A Plus | UX, Smart Home

## EDUCATION

### School of Visual Arts, NYC

MFA Interaction Design

2016 - 18

Thesis : MightyUs - empowering at-risk refugee children to be their own safety superheroes

### CEPT University, India

Bachelor of Interior Design

2007 - 14

Thesis : Key concepts for building and life safety in commercial spaces

## PROFICIENCY

### Design

User Experience Design  
Service Design  
Strategy Development  
User Research & Analysis  
Information Architecture  
Rapid Prototyping  
Usability Testing  
Project Management  
Interior Architecture  
Lighting & Furniture Design  
Sketching & Illustrations  
Wood & Metal Fabrication

### Softwares

Adobe Design Tools  
Sketch  
Principle  
InVision  
AutoCAD  
3ds Max  
Processing  
Arduino Uno

### Technical Languages (Basic)

Javascript  
HTML  
CSS